

PRESS RELEASE
FOR IMMEDIATE RELEASE

WALL STREET INSTITUTE'S CURRICULUM ALIGNS WITH UNIVERSITY OF CAMBRIDGE ESOL EXAMINATIONS LEVELS

*Giving the best assurance and right choice to
people who want to learn English*

(Hong Kong, 18th January 2008) — As one of the most cosmopolitan cities in the world where English is used as the common language to communicate among different nationalities in Hong Kong, the urge to learn English is phenomenal. In choosing the right English learning centre, many determining factors will need to be considered such as global recognition of curriculum, company's reputation and background, and quality of tutors.

As the world's largest organization specializing in English language teaching, **Wall Street Institute (WSI)**, is one of the official BULATS (Business Language Testing Service) agents authorized by the University of Cambridge. BULATS examinations have been adopted by WSI International as an exit test recommended at WSI centres. BULATS is widely accepted by the HKSAR Government and the majority of leading Hong Kong companies. University of Cambridge ESOL Examinations themselves have aligned BULATS examinations with the CEFR, one of the most prestigious language proficiency scales in the world as well.

A study conducted with University of Cambridge ESOL Examinations recently, demonstrated that the CEFR levels were referenced by WSI's course developers and its learning system is aligned with CEFR. This study provides a new benchmark for global English language institutions to compare their curriculums with international acclaimed standards.

Tim Daniels, Chairman and CEO of WSI International said "This study has global implications for English language institutions. People who want to learn English need to have some assurance that they are studying in an institution with valid and proven methodology and assessment ratings. With this study, WSI is one of the first English language training organisations in the world to demonstrate to students that our courses lead to the achievement of an internationally recognised standard of English."

The whole WSI network uses a single curriculum and a unified assessment system. WSI English curriculum qualifies for the Continuing Education Fund in Hong Kong. Eligible applicants will be reimbursed 80% of their fees, subject to a maximum sum of HK\$10,000, upon successful completion of a reimbursable course once they have passed a specified benchmark test, such as BULATS, provided by WSI.

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About Wall Street Institute – School of English

Wall Street Institute (WSI) is so named because students can “invest” in their future – the premise behind the famous Wall Street name. Since its establishment in 1972, WSI has grown into the largest organization specializing in English education in the world and currently operates more than 350 centers in 25 countries worldwide. WSI offers Hong Kong people the most effective English language instruction available using innovation, interactivity and sophisticated technology. Since WSI launched in Hong Kong in 2000, the company has opened five centers with corporate training centre in key business and commercial areas and has already helped more than 35,000 Hong Kong students improve their English successfully. Unreservedly, WSI has already established itself as the market leader in adult English language education. WSI’s international headquarters is in Baltimore, Maryland in the United States; its regional headquarters is in Barcelona, Spain.

Wall Street Institute Hong Kong website: wsi.edu.hk

Wall Street Institute International website: www.wallstreetinstitute.com

About University of Cambridge ESOL Examinations

University of Cambridge ESOL Examinations are a part of Cambridge Assessment, which is a department of the University of Cambridge. Examinations and tests within Cambridge. Assessment cover a wide spectrum of subjects and levels, and are being taken by over eight million individuals every year in over 150 countries. University of Cambridge ESOL Examinations is a leading examination and testing body in the world with quality test development, administration and research arms within its organization.

University of Cambridge ESOL exams are linked to the Common European Framework of Reference for Languages: Learning, teaching, assessment, published by the Council of Europe. This is a framework adopted by the European Union countries for language’s syllabus design, curriculum specification, examinations, textbooks, etc.

University of Cambridge ESOL website: www.cambridgeesol.org

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