

WSI Parties on the Beach!

Hong Kong, 18 July 2007 – In May, Wall Street Institute (WSI) organized the first outdoor activity -- a movie trip to watch *Pirates of the Caribbean: At World's End*. It turned out to be a great night and an entertaining way to kick off the calendar of fun events.

In order to continue fulfilling the promise of bringing fun to English learning, WSI followed up with another outing on 23 June -- a trip to one of Hong Kong's most popular beaches for a WSI Beach Party. With all the support from the students and WSI staff, this beach party was definitely a blast!

More than 80 students and 15 staff gathered at the Quarry Bay Centre at noon where WSI souvenirs such as sun visors were distributed. Before heading to the "party venue" – Big Wave Bay, students were given opportunities to make new friends through mingling and chatter, which is one of WSI's missions – helping students enrich their social lives through various English learning activities. Once everyone was set, the trip to Big Wave Bay via MTR and minibus officially started!

All kinds of activities were planned for the beach party, and despite the blazing hot sun and hot sand, students and staff couldn't help but join in the fun! Most cooled off in the water while those looking for something a little more challenging got stuck into a game of volleyball! Naturally, there was the usual competition among Centres and this time, Quarry Bay Centre students triumphed and took away the WSI Challenge Cup! Congratulations to them. The Challenge Cup is on display at the Quarry Bay Centre for now.

Finally, the day was wrapped up with a delicious barbecue on the beach. Everyone voted the Beach Party a huge success and the most genuine gratitude is given to all of you who joined the trip. For those who would like to join similar events in the future, keep track of WSI's outdoor activities posted on WSI's website and notice boards. Michel Le Quellec, Regional CEO of WSI, promises that, "WSI is dedicated to continue delivering English learning experiences in a fun yet effective way, as to redefine the perception Hong Kong people have for English studies!"



The winner of the competition – Quarry Bay Centre!



This is how you learn English at WSI – fun yet effective!



About Wall Street Institute – School of English

Wall Street Institute (WSI) is so named because students can “invest” in their future – the PREMISE behind the famous Wall Street name. Since its establishment in 1972, WSI has grown into the largest specialist English education organization in the world and currently operates more than 350 centers in 27 countries worldwide. WSI offers Hong Kong people the most effective English language instruction available using innovation, interactivity and sophisticated technology. Since WSI launched in Hong Kong in 2000, the company has opened 6 open centers and 1 corporate training centre in key business and commercial areas and has already helped more than 35,000 Hong Kong improved their English successfully. Unreservedly, WSI has already established itself as the market leader in adult English language education. WSI’s international headquarters is in Baltimore, Maryland in the United States; its regional headquarters is in Barcelona, Spain.

Wall Street Institute Hong Kong website: wsi.edu.hk

Wall Street Institute International website: www.wallstreetinstitute.com

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