

## Wall Street Institute Adds Fun to English Learning

**Hong Kong, 24 May 2007** -- Wall Street Institute (WSI) is breaking the boundaries set by traditional English teaching methods. Not only by providing an innovative, effective learning approach to communicating confidently in English but also in the way we make learning English fun and relevant. Instead of repeating the old tired methods like “grammar drills” and “mechanically memorizing vocabulary”, WSI concentrates on the natural way of acquiring language, namely “listening, speaking, reading and writing”.

This approach leads us naturally to adopt a creative approach to achieving an optimal learning environment. We have always tried to bring as much fun and enjoyment to your English learning as we can by providing students with as many interesting social and cultural experiences as possible. And now we’ve taken this a step further. On 24 May, we organized our first outdoor activity – a movie trip to watch *Pirates of the Caribbean: At World’s End*. It turned out to be an amazing night and a great way to kick off our calendar of fun events.

Before leaving for the movie theatre, students gathered at Jordan Centre for a series of “warm-up exercises” in the form of a *Pirates of the Caribbean* Movie Quiz. Everyone had lots of fun trying to help their own centres win. Under such competitive circumstances, even those students who previously felt shy speaking English in public became much more confident when representing their own centres. Finally, it was hats off to the winners, Tsuen Wan Centre!

After the opening quiz battle, the “WSI Gang” comprising 140 students and staff headed to AMC at Festival Walk to catch the premiere of the hit blockbuster *Pirates of the Caribbean: At World’s End*. On the way to the venue, all conversation between students and teachers was in English. Students enjoyed the opportunity to speak English freely in such a relaxing atmosphere and many commented that it helped improve their confidence.

Chris Arscott, General Manager of Wall Street Institute, said, “WSI believes that, in addition to helping students improve their English through our structured courses, we can instill greater confidence in their ability to speak English in public by organizing fun outdoor events from time to time. Once speaking English becomes part of their daily lives outside our centres, students’ confidence will grow much faster.”



*The winner of the competition – Tsuen Wan Centre !*



*"The WSI Gang" at the lobby of Festival Walk before heading to the cinema.*



***About Wall Street Institute – School of English***

Wall Street Institute (WSI) is so named because students can “Invest” in their future – the PREMISE behind the famous Wall Street name. Since its establishment in 1972, WSI has grown into the largest specialist English education organization in the world and currently operates more than 350 centers in 26 countries worldwide. WSI offers Hong Kong people the most effective English language instruction available using innovation, interactivity and sophisticated technology. Since WSI launched in Hong Kong in 2000, the company has opened 6 open centers and 1 corporate training centre in key business and commercial areas and has already helped more than 35,000 Hong Kong improved their English successfully. Unreservedly, WSI has already established itself as the market leader in adult English language education. WSI’s international headquarters is in Baltimore, Maryland in the United States; its regional headquarters is in Barcelona, Spain.

Wall Street Institute Hong Kong website: [wsi.edu.hk](http://wsi.edu.hk)

Wall Street Institute International website: [www.wallstreetinstitute.com](http://www.wallstreetinstitute.com)

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