

FOR IMMEDIATE RELEASE

WALL STREET INSTITUTE PROVIDES HONG KONG PEOPLE WITH THE OPPORTUNITY TO TEST THEIR ENGLISH CONFIDENCE

Hong Kong, 9 March 2005 – Committed to opening the door to success for Hong Kong people, Wall Street Institute, the largest international specialist English language education organisation in the world, will organize an innovative Open Day on March 11 at their new Causeway Bay centre to demonstrate the state of the art Wall Street Institute English learning system which offers pathways to successful careers and personal lives.

Visitors will be able to take a unique “Confidence in English” test, which provides an assessment of their own confidence in English usage. The sample test below provides a taste.

All Wall Street Institute Centres provide students with a wholly English-speaking environment. Using innovative state-of-the-art technology, native English language teachers, small group interaction and fun Social Club activities, Wall Street Institute provides a comprehensive, unique multi-media learning experience that helps improve English skills in the most effective way. Teachers assess students' progress comprehensively and regularly. Wall Street Institute's unique progress tracking system and individualised service ensure that students meet their learning objectives and provide them with a 100% course guarantee.

Details of the Open Day are as follows:

Date: Saturday, 11 March 2006
Time: 2.30 pm OR 3.45pm
Venue: Wall Street Institute
 10/F, Causeway Bay Plaza 1, 489 Hennessy Road,
 Causeway Bay, Hong Kong

Confidence in English: Sample Test

(Please choose ONE option from each question.)

Item	
Interaction with native speakers of English	
1. Describe your interactions with native English speakers.	a) I take every possible opportunity to talk to native English speakers. b) I am willing to talk to native English speakers only when required. c) I try to avoid talking to native English speakers.
2. How do you feel when talking to native English speakers?	a) I am comfortable with my English even if my English sounds different from theirs. b) I am not too concerned about making some mistakes in my English. c) I am always afraid of making mistakes.
3. How often do you correspond with native English speakers via letters, emails?	a) I regularly do. b) I sometimes do. c) I never do.

English TV, radio and reading	
4. How often do you watch English TV, go to English language movies or listen to English radio programmes?	a) I take every possible opportunity to do so. b) I sometimes do. c) I rarely do so.
5. How do you watch movies in English?	a) I try my best to understand the English in English language movies. b) I only read subtitles when watching English language movies.
6. How many hours per week in the past 6 months did you watch English TV, go to English language movies or listen to English radio programmes?	a) 15 hours or more b) 7 to 14 hours c) 3 to 6 hours d) less than 3 hours e) none
7. How often do you read materials in English?	a) I mostly read English books, magazines or newspapers. b) I sometimes read English books, magazines or newspapers if necessary. c) I rarely read English books, magazines or newspapers.
8. How do you read English books and magazines and access information online?	a) I can work out meaning of unfamiliar words when reading English materials. b) I am quite happy if I can understand only the general meaning in reading and not every single word. c) In reading English materials I need to stop to check the meaning of every unfamiliar word.
9. How many hours per week on average in the past 6 months did you read English materials?	a) 10 hours or more b) 5 to 9 hours c) 2 to 4 hours d) less than 2 hours e) no time given

Rule for computing total score: add up scores of each question as indicated below:

7 points 1 – 5a ; 6a , b ; 7 – 8a ; 9a , b
6 points 1 – 5b ; 6c ; 7 – 8b ; 9c
4 points 1 – 4c ; 6d ; 7 – 8c ; 9d
0 points 6e ; 9e

Meaning of total score:

Confident 60 or above
Uncertain 46 to 59
Non-Confident Less than 46

About WSI

The name, Wall Street Institute came about because it implies “Invest in your own future” as in investing in Wall Street, which guarantees an unexpected return on investment. Since its establishment in 1972, Wall Street Institute has grown into the largest specialist English education organisation in the world and currently operates more than 350 centres in 25 countries worldwide. It offers Hong Kong people the most effective English language instruction available using innovation, interactivity and the most sophisticated technology. Since WSI launched in Hong Kong six years ago, the company has opened 7 centres in key business and commercial areas and

has already established itself as the market leader in adult English language education. Today, Wall Street Institute has already helped more than 35,000 Hong Kong people learn English successfully so that they can achieve goals in business, career and their personal life. WSI's international headquarters is in Baltimore, Maryland in the United States; its regional headquarters is in Barcelona, Spain.

WSI Hong Kong website: www.wsi.edu.hk

WSI International website: www.wallstreetinstitute.com

ENDS

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